



walk
massachusetts

corp support 2024

MISSION:

WalkMassachusetts makes walking safer and easier in Massachusetts to encourage better health, a cleaner environment, and vibrant communities.

BENEFITS:

Benefits are cumulative as levels increase and are yearlong.

Check one to become a WalkMassachusetts Corporate Supporter

☐ **\$6,000 racewalker**

- full-page ad in annual program
- logo in annual program
- large logo in enews (bi-weekly)

☐ **\$1,200 stroller**

- quarter-page ad in annual program
- link on website
- listing in enews (bi-weekly)
- name displayed at events

☐ **\$3,000 strider**

- half-page ad in annual program
- logo on website
- logo in enews (bi-weekly)
- private lunch and learn

☐ **\$600 ambler**

- name in annual program
- name on website
- name in newsletter
- free walks/events
- admission to annual celebration

Thank you! for your commitment to walkability in communities across Massachusetts and for supporting our mission and work.

Organization

Contact person

Address

Phone

Fax

Email

Scan/email the completed form to: fundraising@walkmass.org,
or send to WalkMassachusetts: 50 Milk Street—16th fl, Boston MA 02109

Submit artwork electronically to: fundraising@walkmass.org



visibility



9,001 followers



2,700 followers

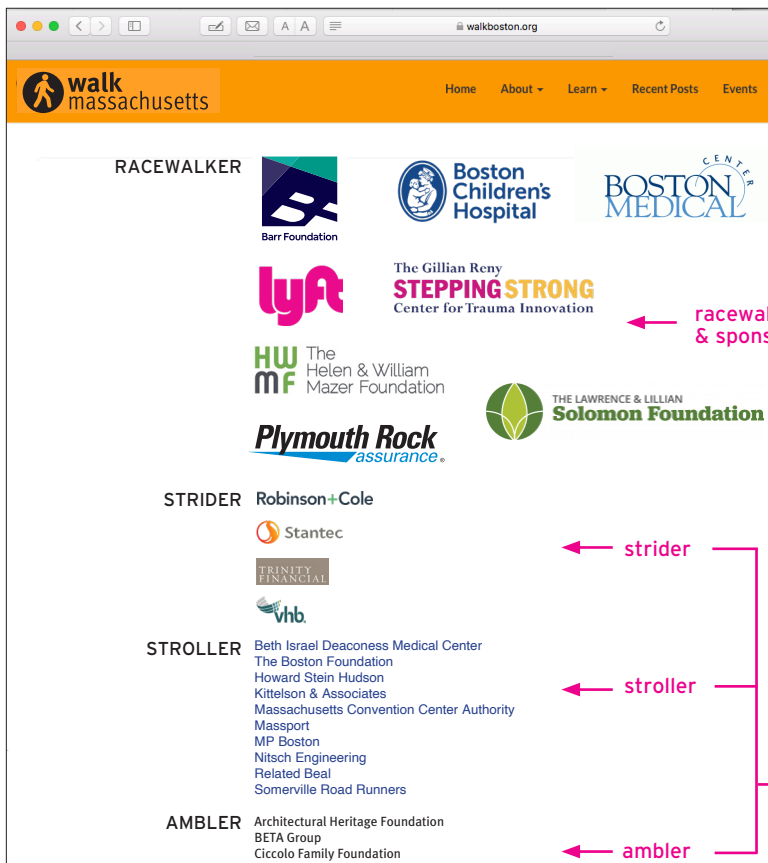


racewalker & sponsor

strider

stroller

Enews [2x's per month] — 6,800 subscribers

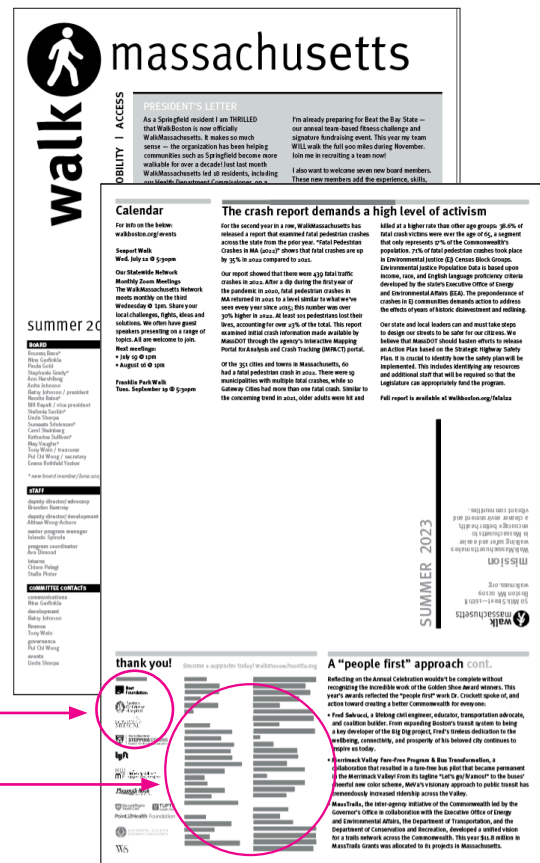


racewalker & sponsor

strider

stroller

ambler



walkmassachusetts.org

Newsletter [2x's per year] — reaches 1,800



walk
massachusetts

your impact



Codman Square: After a student was hit crossing the street, WalkBoston conducted a walk audit with Codman Academy students and teachers. The students presented the findings to the Boston Transportation Department and the city installed the safety improvements shown above.

our work by the numbers...

137 municipalities

helped by WalkBoston including 103 walk audits

\$17.5 billion worth of projects

reviewed for walkability on 39 real estate projects

28,243 older adults

impacted by our age-friendly walking improvements

31 local groups

connected through our WalkMassachusetts Network

21,600 children

benefited from our 54 school walk audits

86 walking maps

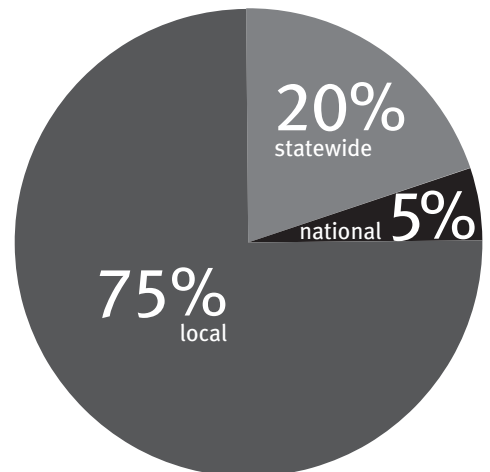
prepared with municipalities and partners

194 golden shoes

awarded to walking advocates

and 100s of things to fix

Your donation dollars give us the flexible funds to create programs responding to immediate needs



...and by location