



WalkBoston

# Beat the Bay State Challenge

## WALK/RUN WITH US: Corporate Options

Looking for a fun way to stay active and do some team building this fall? Join the Beat the Bay State Challenge!

You can start an in-office “race” or even challenge a rival organization to see who can cover the most miles. Want to add some extra motivation? Add a trophy or gift card prize for the top mile contributor! Last year featured a fierce competition between MassDOT and the MBTA as well as multiple running clubs vying for supremacy. All of this and more while encouraging health and fitness, getting to know your teammates over something other than a Zoom call, and raising money for a great cause!

There are multiple ways for you to get your team involved:

1. **Become a Sponsor** - As an event sponsor you automatically receive a set number of entries for your team and you enjoy additional promotional benefits which could include: “sponsor of the week” recognition, press coverage, e-news and social media shout outs, the ability to give out branded swag, and more!
2. **Play Now, Pay Later** - Want to provide a fun option for your officemates, but not sure of how many people want to join in? We can create a unique code for your employees to use where they can sign up free of charge and we’ll send your organization an invoice at the end for the total cost.
3. **Customized Package** - Have a sponsorship or partnership idea of your own? We’re happy to work with you to create something just for you! Email our Development Director, Althea Wong-Achorn, at [awong-achorn@walkboston.org](mailto:awong-achorn@walkboston.org).

Beat the Bay State is a great way to have fun and motivate your team. But there’s no need to take our word for it! Here’s some quotes from last year’s participants:

*“One year ago my colleague and I started taking walks together before work to log miles for #beatthebatstate. We never stopped! One year of weekly walks. So happy walkiversary to us! Thanks for the push, WalkBoston!”*  
- Ashli / MBTA

*“The MassDOT Team has developed new relationships, chatted about our kids and dogs, and even encouraged a few to walk more than they usually do! I hope you loved managing the competition!”* - Lisa / Team MassDOT

*“Beat the Bay State motivated me to get outside and get together with colleagues! I live in JP so it was also fun to see pictures of other places people went on their walks, like the Salem waterfront. Outside of the work group I joined the challenge with, it also motivated me to opt for walking to run errands, or to go on walks with friends!”*  
- Jessie / Team Walkin’ with the T

To get started contact our Development Director, Althea Wong-Achorn, at [awong-achorn@walkboston.org](mailto:awong-achorn@walkboston.org)

**MAKING MASSACHUSETTS MORE WALKABLE**

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## Beat the Bay State Sponsorship Options:

PLEASE SELECT ONE

**\$15,000 Title Sponsor**

- Listing on website as Title Sponsor
- Logo and link on website and registration site
- Event press coverage
- Logo and recognition as Title Sponsor in printed newsletter (bi-annual)
- Social media acknowledgement as Title Sponsor
- Acknowledgement and logo in event communications, including weekly updates to all participants during the 4 weeks of the event
- Recurring series of challenge progress badges with company name and logo
- Option to provide branded swag/giveaways to event participants
- Team of up to 50 individual participants (\$1000 value)
- All benefits of lower level sponsorships

**\$7,500 Gold Sponsor**

- Logo and link on website and registration site
- Logo on event flyer and graphic
- Acknowledgement and logo in event communications
- Social media acknowledgement
- Five unique challenge progress badges with company name and logo
- Acknowledgement as a “sponsor of the week”
- Team of up to 25 individual participants (\$500 value)
- All benefits of lower level sponsorship

**\$3,000 Silver Sponsor**

- Logo on website and registration site
- Acknowledgement and logo in event communications
- Social media acknowledgement
- Acknowledgement as a “sponsor of the week”
- Three unique challenge progress badges with company name and logo
- Team of up to 15 individual participants (\$300 value)
- All benefits of lower level sponsorship

**\$1,000 Bronze Sponsor**

- Listing on website and registration site
- Social media acknowledgement
- Acknowledgement as a “sponsor of the week”
- One unique challenge progress badge with company name and logo
- Team of up to 10 individual participants (\$200 value)

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## Sponsorship Sign Up Form

Please submit this form by **October 15, 2022** to receive full advantage of your benefits.  
For more info on Beat the Bay State go to: [runsignup.com/baystate](https://runsignup.com/baystate)

Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Scan/email this form to Althea Wong-Achorn [awong-achorn@walkboston.org](mailto:awong-achorn@walkboston.org) or mail to  
WalkBoston c/o Executive Director Stacey Beuttell, 405 Waltham Street, Suite 309,  
Lexington, MA 02420

**Thank you for helping us Beat the Bay State!**



**walkBoston**®

**MORE INFO & SIGN UP:**  
[RUNSIGNUP.COM/BAYSTATE](https://runsignup.com/baystate)

**3RD ANNUAL**

**Beat the  
BAY STATE**



**900  
MILES  
NOV 1ST-30TH**

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