



 **walkBoston**<sup>®</sup>  
2015 Annual Report

**26th Annual Celebration**

March 22nd, 2016  
Microsoft NERD Center  
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**MAKING MASSACHUSETTS MORE WALKABLE**

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# program

## **Welcome**

Matt Lawlor | President

## **25th Anniversary Reflections**

Linda Sharpe | Vice President

## **Year in Review**

Wendy Landman | Executive Director

## **Presentation of Golden Shoe Awards**

Charlotte Fleetwood

Maggie Sachs-Mahmood

Boston Project Ministries/Talbot-Norfolk Triangle Neighbors  
United & Codman Sq. Neighborhood Dev. Corp.

## **Keynote Speaker**

Leah Shahum | Founder and Director, Vision Zero Network

## **WalkBoston Mission**

WalkBoston makes walking safer and easier to encourage better health, a cleaner environment and vibrant communities.

# Vision Zero Challenge Grant

Vision Zero = 0 Deaths

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Thank you for stepping up to support this important WalkBoston effort.

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# President

## Matt Lawlor

Welcome to WalkBoston's 26th Annual Party!

It's great to have you with us, whether you're joining us for the first time or for the 26th, as we look back at the exciting year that was, and then look ahead to what we hope will be a true watershed year for promoting walking, walkability, and safety for everyone.



Looking back, we are deeply grateful for the outpouring of support and well wishes that accompanied the past year's quarter-century celebration. It really was a year-long party in itself, including Walking Evolution and Revolution, a one-day conference with our proud partners from the Boston Society of Architects; special walks with local partners in Somerville, Dorchester, Worcester, and Springfield; panels on the future of walking and walking tech; and the display of our signature orange color atop the Prudential Tower on a frosty evening in December. 2015 was also the year that our state's largest city, Boston, signed onto the concept of Vision Zero and then released its first action plan for implementation as the year closed.

Looking ahead, this evening's festivities are intended to shine as bright a light as we can on Vision Zero. We believe it can and should be a concept that eventually arrives in every corner of Massachusetts. To help us understand Vision Zero more generally, we are thrilled to welcome Leah Shahum as our featured speaker. Leah has helmed the Vision Zero Network since its founding last April, and we look forward to hearing from her about how communities around the country have been developing strong leadership, policies, and practices to adopt Vision Zero.

We will then look closer to home to bestow WalkBoston's highly coveted Golden Shoe awards for 2016. This year we are honoring local champions who have been at the forefront of Vision Zero in Boston: Charlotte Fleetwood, the Vision Zero project manager for the Boston Transportation Department; the organizational trio of Boston Project Ministries/Talbot-Norfolk Triangle Neighbors United and Codman Square Neighborhood

Development Corporation, who have collectively nurtured the grassroots that produced one of the first neighborhood “slow zones” that the city will implement this spring; and Maggie Sachs-Mahmood, a physics teacher who inspired student advocacy at Codman Academy.

In closing, on behalf of my fellow members of the WalkBoston Board of Directors, I would once again like to thank all of our partners, funders, and supporters for their generous contributions, and our incredibly able and dedicated staff led by Wendy Landman, our executive director, for their hard work and many successes. Many thanks to all!

Matt Lawlor | Board President  
mlawlor@rc.com

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*Connecting with our communities.*

# Speaker

**Leah Shahum**

**Founder and Director,  
Vision Zero Network**



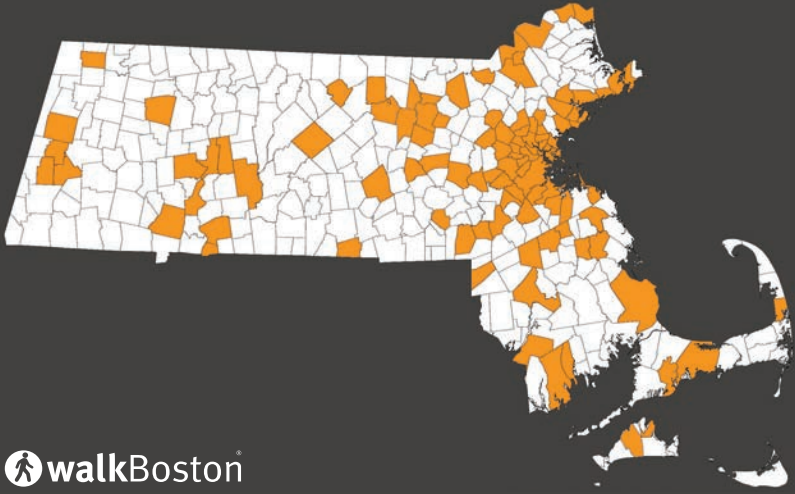
The Founder and Director of the Vision Zero Network is Leah Shahum, bringing nearly two decades of proven success championing movements to advance active transportation. Leah served as the longtime Executive Director of the San Francisco Bicycle Coalition, leading significant change on the streets and in the policies of this leading city. She also served as a policy maker on the Boards of Directors of the Golden Gate Bridge, Highway & Transportation District and the SF Municipal Transportation Agency, and the national Alliance for Biking and Walking.

The Vision Zero Network is committed to helping communities reach their goal of Vision Zero — eliminating all traffic fatalities and severe injuries — while increasing safe, healthy, equitable mobility for all.

The Vision Zero Network is a collaborative campaign aimed at building the momentum and advancing this game-changing shift toward safe, healthy, equitable mobility for all. Focusing initially on leading-edge cities demonstrating commitment and potential, the Network will bring together local leaders in health, traffic engineering, police enforcement, policy and advocacy to develop and share winning strategies and to support strong, distributed leadership for policies and practices that make Vision Zero a reality.

We believe a strong, successful Vision Zero campaign can set a new standard for safety on our streets — and build toward a nationwide movement that prioritizes safe, healthy, equitable mobility for all.

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WalkBoston has worked in 106 communities across the Commonwealth



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# Golden Shoe Awards

WalkBoston presents awards annually to those exemplifying our mission. This year's recipients are:

## **Charlotte Fleetwood | City of Boston Vision Zero Champion**

As the Senior Planner for the Transportation Department, Charlotte is project manager for Vision Zero Boston and Boston Green Links. She helped develop Boston's Complete Streets Guidelines that put pedestrians, bicyclists and transit users on equal footing with motor-vehicle drivers. To implement these guidelines, she has served as project manager for rebuilding Boylston Street and Audubon Circle in the Fenway district and Central Square, East Boston. Projects now include narrower travel lanes, new bike lanes, greenscapes of street trees, sidewalk widenings and curb extensions to guide traffic slowly through the area, while improving pedestrian safety and producing great public spaces. She was a senior planner Big Dig and played a role in the Greenway and new Charles River parks.

## **Paul Malkemes | The Boston Project Ministries/Talbot-Norfolk Triangle Neighbors United | Grassroots "Slow Zone" Pioneer** **David Queeley | Codman Square Neighborhood Development Corporation | Grassroots "Slow Zone" Pioneer**

As the Executive Director of The Boston Project Ministries, a faith-based community non-profit that provides staff support to the Talbot-Norfolk Triangle (TNT) Neighbors United, Paul Malkemes has worked tirelessly with residents of Dorchester's TNT neighborhood over the past two decades to address issues of community concern, including traffic safety and healthy living. As the Director of Eco-Innovation at Codman Square Neighborhood Development Corporation, David Queeley has worked closely with Paul to advance neighbors' vision to establish TNT as Boston's first Eco-Innovation District — a clean, healthy, safe and green community with active transportation options and safe streets for all. Paul and David have conducted walk assessments, engaged city agencies and neighborhood stakeholders, and mobilized resident Healthy Community Champions to advance walkability and bikeability in TNT. Their advocacy efforts have resulted in TNT being designated as one of two neighborhood "Slow Zones" as part of the City of Boston's broader Vision Zero strategy.

## **Maggie Sachs-Mahmood | Inspiring Student Advocates at Codman Academy**

Maggie Sachs-Mahmood, a 10th grade physics teacher at Codman Academy, reached out to WalkBoston in Fall 2014 for guidance on improving pedestrian safety. During the 2013-2014 academic year, a Codman Academy student was struck and seriously injured on Epping Street outside the school. Maggie wanted her students to collect robust data on roadways surrounding their campus in order to make a compelling case for built environment changes right outside their own front door.

After WalkBoston shared strategies for safe, walkable streets and helped the students conduct observations in the neighborhood, Maggie encouraged her students to share their findings with neighborhood groups and at public agency meetings – including at the State House as part of an event alongside MA Public Health Commissioner Monica Bharel. As a result of their efforts, the City of Boston has committed to making Codman Square a focus area of the Vision Zero Boston effort. We celebrate her for training her students to become advocates for walkable environments.

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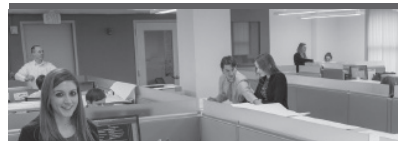
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# Executive Director

## Wendy Landman

25 years old. 25 years young. We felt both of these emotions during 2015. So much progress made, but still so much to do.

Hundreds of Massachusetts communities are working to adopt and implement Complete Streets programs. Streets that are safe and comfortable for walking —whether in urban, suburban or rural places—are critical to people’s quality of life.



### Vision Zero

And yet, even with this good news to report, there were 19 pedestrian fatalities in Massachusetts during the first 67 days of 2016. This is a terrible toll.

**The people who lost their lives were doing the most natural, ordinary and necessary of things – walking in their own communities. We need to make such tragedies rare, not ordinary.**

WalkBoston is fiercely leading the way on Vision Zero in Boston and in Massachusetts. We are so thankful that Mayor Walsh announced the adoption of the City’s Vision Zero policy and action plan in December 2015. We have joined forces with many other advocates and advocacy organizations to form the Massachusetts Vision Zero Coalition (<http://www.visionzerocoalition.org/>). We are working closely with as many state and municipal agencies as we can to advance the cause of walking safety.

We hope to see significant progress in 2016, with built environment changes in place in Boston and the stage set for more systemic changes in statewide policies and practices to make walking safer.

## 2015 Recap

With a broad brush, the year brought:

- Terrific WalkBoston events in Somerville, Dorchester, Worcester, Springfield, downtown Boston and more...many of them leading to new advocacy efforts
- Important wins including roll out of MassDOT's complete streets funding program to help underwrite investments on local roadways and Springfield's vigorous pursuit of walking improvements
- Growing, committed municipal constituency for walking including more police and public works partners
- Effective relationships with Dorchester and Fairmount Corridor organizations leading to Vision Zero and site design improvements
- New local walking groups and activists – like WalkMedford and WalkBike Springfield, and a Stoughton graduate in the first America Walks Walking College Fellows Program
- US Surgeon General's Call for Action on Walking and Walkable Communities and an exciting National Walking Summit that even "trended" on twitter

2015 also saw new initiatives that will bear fruit in the coming years:

- Age Friendly Walking project with Boston's Elderly Commission and many city partners under the Age Friendly Boston initiative
- Wayfinding in five communities – Fall River, Turners Falls, Northampton, Belchertown and Springfield

WalkBoston is strong. We have a new planner on staff and recently added office space. Our development efforts are growing in efficiency and reach, and our strategic plan has been updated.

Finally, please sign up for one of our 2016 short and free **Ped Advocacy 101** sessions to learn how you can speak up for walking in your own neighborhood.



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# 2015 Highlights

## 25th Anniversary Walks

**April: Somerville – Our walk helped to activate the city, East Somerville Main Streets and nearby developers to cultivate a plan to improve the Kensington Underpass pedestrian connection below I-93.**

Somerville officials and community leaders are proud of the walkable neighborhoods they are nurturing in the Lower Broadway and Assembly Row areas. But they know their work will not be done until people feel as safe and comfortable walking between these neighborhoods as they do walking in them.

Such commitment was evident when more than 50 Somerville residents, city staff, and representatives of civic organizations turned out to celebrate walkability improvements at these two thriving destinations, and to explore ways to improve the challenging short walk between them.







**May: Codman Square Dorchester – Our walk helped lead to the selection of Codman Square as one of the first two areas in Boston to receive Vision Zero safety improvements.**

In 2014, a student was struck and seriously injured on Epping Street, a one-block, one-lane roadway bordering Codman Academy Charter Public School in Dorchester. This was just the most recent in a string of pedestrian and bike accidents on roads near the school and the one that sparked students to take action.

With the support of teachers and WalkBoston mentors, four students emerged as spokespersons for the initiative to improve safety and two of the students, Ariel and Love, also participated in WalkBoston’s walk through the Talbot- Norfolk Triangle. The students spoke up at community meetings, the State House and City Hall, helping ensure the City’s attention to Codman Square.

**June: Worcester - Strengthened relationships to ensure Main Street project design works for walkers and bicyclists**

Forty people joined WalkBoston, WalkBike Worcester, and co-hosts in a walk from Union Station to the Blackstone Tap. Speakers from the City’s Planning and Economic Development Departments and the Canal District Alliance spoke about ongoing built environment improvements and the public-private partnerships revitalizing the neighborhoods.

Beyond a great event, this was an opportunity to deepen the relationship between advocates and the City. People shared their hunger for a vibrant, walkable North Main Street, which is currently under design for construction. For the past two years, WalkBike Worcester has advocated for fewer vehicle lanes, more room for walking, bike lanes, and safer ways for pedestrians to cross. Thanks to this work, the Worcester walk and the MassDOT Road Safety Audit, the project now includes three vehicle lanes along with bike lanes and improved sidewalks.



**July: Springfield – Our walk helped spur Springfield advocates to start WalkBike Springfield**

Over a dozen people celebrated Springfield’s new commitment to walking and bicycling with a one-mile loop walk in the Brightwood neighborhood. The Springfield walk highlighted neighborhood walking issues, including the lack of access to the Connecticut Riverwalk and the need to walk on a highway ramp to get to Main Street. At the midway stop at the Pioneer Valley Riverfront Club, walkers heard about Springfield’s newly developed Pedestrian-Bike Complete Streets Plan and its focus on entire city connectivity, the Safe Routes to School programs, including safety audits and Walking School Buses, and the McKnight Railtrail progress. The event inspired people to create a new organization, WalkBike Springfield, which met for the first time in late August.



**October: Tech & Walkability Lecture – Helped WalkBoston enter the innovative technology world, spurring us to prepare research on how these technologies may affect urban neighborhoods.**

WalkBoston hosted a panel at the offices of Arnold Worldwide in Downtown Crossing focused on the question: “How can we use technology to improve the walking environment in our communities?” Panelists included Elizabeth Christoforetti, the MIT Media Lab / Placenet; Jonathan Mugmon, Applied Wayfinding / Legible London; Jeff Mooney, SeeClickFix; and Chris Osgood, Boston Chief of Streets.

**November: Downtown Little Lanes Walk (followed by drinks at Jacob Wirth - the birthplace of WalkBoston) – Helping to start a conversation about how the City can bring more life to the little lanes and alleys of downtown**

Our walk looked at some of downtown’s hidden and often charming “the little lanes” and at some of the newest developments that are changing downtown. We started at Congress Square (or “Quaker Lane” - the alley behind 19 Congress Street, near the Old State House) and wound our way through Downtown Crossing and the hidden and historic Winter Place.

## MA SRTS Pedestrian Safety Curriculum

WalkBoston, together with the MA Safe Routes to School Program, developed a pedestrian safety training curriculum to be taught to 2nd graders in school districts who agreed to adopt the program in district-wide health and wellness/physical education curriculum. Communities that adopt the curriculum provide students with the skills to navigate safely across streets, on sidewalks and through parking lots, while conveying the importance of self-control and safe behavior.

The MA SRTS pedestrian safety curriculum is based on the National Highway Traffic Safety Administration's (NHTSA's) pedestrian safety curriculum and informed by over 10 years of experience teaching pedestrian safety to 2nd graders across the Commonwealth. The curriculum is comprehensive, straightforward and flexible. The lessons keep students moving, are simple for educators to learn and implement, and can be adapted to fit each school facility and schedule.

In our pilot year (2015), we provided training to physical education teachers in Greenfield, New Bedford, and Springfield and had over 50 teachers participate. We are in the process of evaluating the curriculum, and plan to launch the program in other communities in the coming year.

One of the benefits of the training included a customized pedestrian safety tool-kit for each PE teacher. Each kit contained posters of common pedestrian infrastructure, colored vests, and rope for crosswalk demonstrations. With materials in hand, the PE teachers felt prepared to teach the lesson plans to their second grade classes.



# Walk to School? But how do I find the front door?

## Strategies for walkable campus design

“Walking rarely enters the conversation when new schools are planned. In fact, the regulatory and approval processes focus on facilitating bus and automobile access to schools, and ensuring that there is sufficient parking. Public meetings are usually dominated by those who complain about traffic volumes or inadequate parking – not by those who seek a safe walking route to school. It happens in wealthy communities and low-income communities alike. In most cases, it’s not that drivers are given priority over walkers, it’s that nobody is thinking about walking. And that needs to change.”



WalkBoston published a guidance document that provides a succinct set of best practices to help guide decision makers and design professionals to build school campuses that favor walking to school. This document is organized into four parts:

- Definition of a walkable campus – a basis for redefining transportation priorities
- Walkable campus design principles – general tenets and issues to consider when organizing campus uses, transportation patterns, parking and play spaces
- Application of principles – assessment of two elementary school campuses using the design principles
- Case studies – examples of walkable school campuses from across the country

WalkBoston displayed the walkable campus design principles at the opening reception poster session at the National Walking Summit in Washington, DC on October 28, 2015. The report was published thanks to funding from the Massachusetts Department of Public Health Mass in Motion program.

# Pedestrian Infrastructure: Improving pedestrian safety with low-cost traffic calming

WalkBoston produced a hands on, easy to use manual that summarizes low-cost strategies for improving pedestrian safety in any community. It focuses on projects that community organizations, municipal agencies, or private businesses can implement quickly and independently, such as yard signs or roadway striping. Each strategy addresses at least one of four different goals associated with pedestrian infrastructure improvements— safety, speed reduction, placemaking, and walking encouragement.



Here is an excerpt:

*“While the public health benefits of walking are widely understood among planners and policymakers, the high cost of new infrastructure can make it difficult for municipalities to quickly make active transportation-friendly changes to the roadway system . . . Low cost fixes to calm traffic and enhance safety on municipal streets and state roads can be a great place to start, as they are likely to be adopted and completed sooner than more expensive projects, and can serve as catalysts for long-term change.”*

We made the pdf available on WalkBoston’s website and required people to input a zip code when downloading. As a result, we learned that the document has been viewed more than 1,000 times in 33 different states.

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## **Public and Private Project Review**

WalkBoston works regularly with the state environmental review process by providing review comments on proposals made by either private or public developers. Several large projects consumed considerable staff work:

### **Allston I-90 Interchange/West Station**

The 50-member task force reviewing the 100-acre project obtained significant adjustments of MassDOT's work on the project:

- Two new alternatives were introduced by residents and advocates, and will be carried into the next environmental review, for a broad review of the options
- Advocates insisted on a new park, made possible by moving Soldiers Field Road away from the Charles River. The city has acknowledged it is committed to the concept
- Extensive study led the state to alter its plan for 4 turnpike access ramps to have less impact on the street pattern, topography and development parcels within the project

### **Community Path in Somerville**

The proposed Green Line Extension in Somerville and Medford would add light rail service to residents in a 4.3 mile rail corridor. Advocates worked to get a path for access to and from the new rail stations. In August the project cost escalated to a \$1.08 billion increase from previous estimates. Options for reducing this increase include scaling down stations or the maintenance facility, as is the scaling back of the Community Path. WalkBoston is continuing to advocate for the Community Path and working to activate the running community on this issue.



## Development Committee

**Our 25th anniversary year brought much success in developing corporate and individual support for WalkBoston with a 27% increase in corporate support and nearly 10% increase in individual donations.**

In recognition of WalkBoston's 25th anniversary, nearly all of our existing corporate donors increased their annual gifts, and a number of them stepped up to higher levels of support. Board support increased dramatically, and the number of individual supporters grew in response to direct appeals and individual contact.

We expanded our outreach with small fundraising house parties in Charlestown, Newton, Cambridge, Brookline, and the North End/Waterfront. We held walks exploring Boston's downtown lanes and alleys, and reached new community members with walks in Somerville, Dorchester, Worcester and Springfield.

Our 25th birthday year ended with a big party at the Prudential Center, where the top of the tower was lit up in orange to recognize WalkBoston. Many friends joined us as we "flipped the switch" to light the tower and celebrated with a birthday song, cake, food and cocktails.



WalkBoston made significant improvements to its infrastructure for tracking and supporting our fundraising efforts. We were the fortunate recipients of a Common Impact program that paired us with a fabulous IT team at John Hancock. The team worked intensively with WalkBoston staff to upgrade our communications and fundraising database to allow us to target, track and learn from all of our communications with all of our different partners and supporters.

This successful year was the result of the hard work and dedication of our supporters, friends, Board, and staff. Thank you for standing with us, being by our side and joining in our advocacy efforts.

*Development Committee Members:*  
Emma Rothfeld Yashar, Development Chair  
Nina Cohen  
Betsy Johnson  
Liz Levin  
Laura O'Rourke  
Linda Sharpe

# Stepping Up for Safer Streets

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# Thanks!

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EXECUTIVE DIRECTOR

## Communications Committee

In 2015, our committee—which is dedicated to creating effective materials that help WalkBoston’s outreach and advocacy through both print and electronic media—focused on strategic messaging and quantifying our successes. Our goal is to help both our partners and the public better understand what we do and share in our successes. Our 2015 publications included a pedestrian safety brochure for law enforcement, a postcard reminding potential supporters how our work impacts their daily walk, and a pinwheel showing how WalkBoston is making streets safer for walkers. We continue to embrace our statewide work and create our materials to speak to communities across Massachusetts.

In 2015, Hillary Borcharding became Chair of our Newsletter Committee, replacing Christine Giraud who had been co-editing for several years. Our 2015 newsletters offered a diverse look at the organization. The “Anniversary” edition told the story of WalkBoston’s founding through the eyes of the founders themselves, and highlighted our impact over the past 25 years. “Work across MA” covered our exciting work in Belchertown, Springfield and Weymouth (June). “Walks=Action” captured how our statewide anniversary walks resulted in real change in each community (Oct).

We are currently looking for a Co-Chair to help with our growth. If you are interested in the Co-Chair position, in writing articles, or have ideas for future topics, please let us know.

### *Communication Committee Members:*

Nina Garfinkle, Communications Chair  
Hillary Borcharding, Newsletter Editor  
Joyce DiBona  
Don Eunson  
Christine Giraud  
Brendan Kearney  
Ken Krause  
Greg Rogers

The advertisement features a dark background with a pair of hands clapping in the center. The text is white and includes the website 'dlapiper.com', the headline 'GIVE THEM A HAND.', and a congratulatory message from DLA Piper. The DLA Piper logo is positioned below the text. At the bottom, there is a small block of text providing contact information and legal disclaimers.

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# Financial Report

## Unrestricted Net Assets

### Revenue

Grants- Release from Restrictions	165,000
Grants - Unrestricted	300
Contract Revenue	176,590
Fundraising and Membership	166,215
Other Income	1,070
In-kind revenue	8,500
<b>Total Revenue</b>	<b>517,675</b>

### Expense

Payroll & Related Expenses	387,480
Direct Project Expense	27,387
Occupancy	26,570
Program Support & Administration	55,578
Fundraising and Membership	22,585
In-kind expense	8,500
<b>Total Expense</b>	<b>528,100</b>

**Change in Unrestricted Net Assets** (10,425)

## Temporarily Restricted Net Assets

Grants - Restricted	218,750
Grants - Release from Restrictions	(184,217)

**Change in Temporarily Restricted Net Assets** 34,533

**Change in Total Net Assets (Net Carry Over to 2016)** 24,108

# Corporate / Organizational Supporters

## Racewalkers



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# Project and Program Support

**Alces Foundation** | Technical assistance for walkability in the Fairmount Corridor

**America Walks** | Walking College Mentoring

**Barr Foundation** | Support for Safe Routes to School programs, Transportation for Massachusetts, project reviews, policy advocacy, national walking strategy

**Children's Hospital** | Update and reprint of walking map

**City of Springfield** | Support for 25th Anniversary Walk

**Herman and Frieda L. Miller Foundation** | Technical assistance and capacity building with grassroots and community organizations

**Massachusetts Association of Councils on Aging** | Support for healthy aging work with Springfield

**Massachusetts Department of Public Health** | Technical assistance for Mass in Motion communities, walking and wayfinding programs with “1422” communities

**Massachusetts Department of Transportation** | Highway Safety Improvement Plan Bicycle/Pedestrian Safety and Awareness Program

**Massachusetts Department of Transportation/MassRIDES** | Second-grade safety education programs and workshops, curriculum development, and teacher training

**Partners HealthCare Community Benefits** | Funding for Revere and Chelsea Safe Routes to School Programs

**St. Lawrence University** | Ped 101 Training

**TransComm** | Walking tours for employee health programs

**Tufts HealthCare Foundation** | Support for Age Friendly Boston walking program

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# Eaton Vance

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**The Boston Foundation** proudly supports  
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The advertisement features two photographs. The top photo shows a construction site with a road under development, with a sign for the MassDOT Casey Arborway (Route 203) project. The bottom photo shows a street scene with a crosswalk and a building in the foreground.

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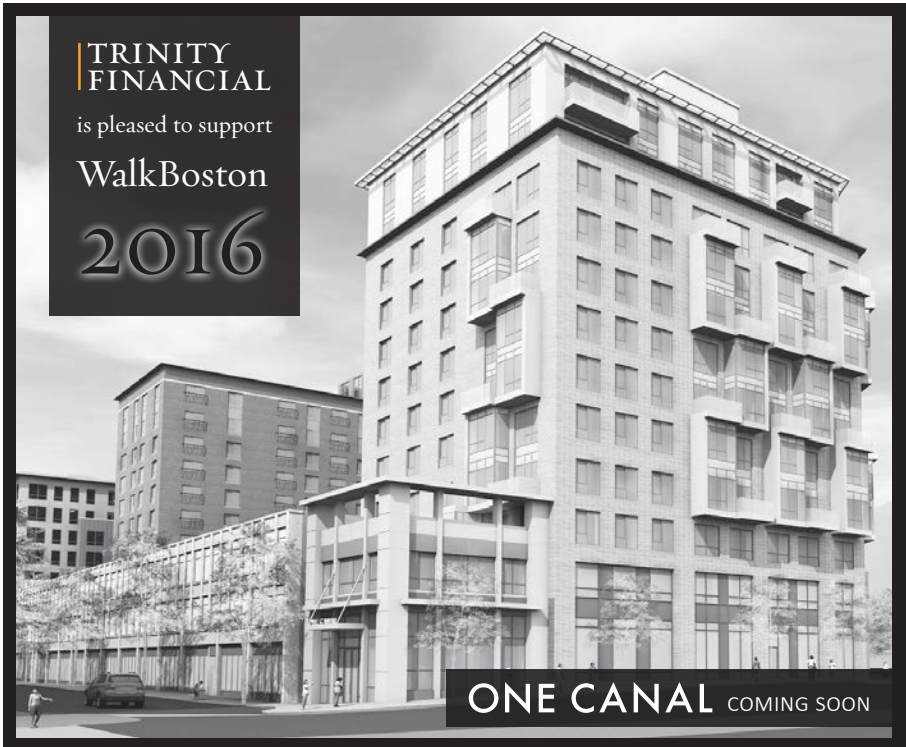
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The advertisement features a black and white architectural rendering of a modern, multi-story brick building with a prominent glass-enclosed entrance. The building is set against a light sky. In the foreground, there are trees and a street with a few figures and a car, suggesting an urban environment. The text is overlaid on the left side of the image, and the building's name and status are at the bottom right.

# Past Golden Shoe Winners

**2015**

**Mayor Joseph Curtatone, City of Somerville, and community partners** |

For making Somerville a more walkable community

**Tom DiPaolo & Bonnie Polin** | MassDOT catalysts of change

**Sarah Freeman** | Jamaica Plain walking advocate

**2014**

**Sarah Freeman** | Jamaica Plain walking advocate

**Mayor Gary Christenson, Sharon Santillo, Frank Stella** | Malden pedestrian signs, walking activists, designers

**Revere Walk to School Champions, City School Dept, Revere on the Move, Revere CARES** | Safe routes to schools

**Karin Valentine Goins** | WalkBike Worcester co-founder

**2013**

**City of Gloucester, Mayor Carolyn Kirk, Steve Winslow** | Getting Gloucester walking

**Madison Park Development Corp, Angela Kelly** | Training Complete Streets advocates

**The Barr Foundation, Mary Skelton Roberts** | Innovative, nurturing environmental funder

**2012**

**Dr. Regina Benjamin** | US Surgeon General | Promoting walking nationally

**Energize Everett, Kathleen O'Brien** | Creatively getting Everett moving and eating well

**Harvard Pilgrim Health Foundation, Karen Voci** | Innovative funder and childhood obesity advocate

**Vicki Danberg** | Newton Alderman | Sidewalk snow clearing champion

**Joyce DiBona** | Long-time board member | Communications assistance

**2011**

**Alan French** | Bay Circuit Alliance 200-mile walking trail creator

**Doug Johnson** | Persistent and persuasive advocate

**Brockton Public Schools, Jane Feroli** | Schools, principals, kids, parents, success

**Denise Provost** | Somerville legislator and walking promoter

## 2010

**Polly Flansburgh** | Founder, Boston By Foot

**Jeff Rosenblum** | President and Co-Founder, LiveableStreets

**Mary Jane Williams** | Leader, innovator, and pro-walking advocate

**Myron Miller** | Herman and Frieda L. Miller Foundation | Support for walking programs

## 2009

**Four Corners Main Streets, Shelly Goehring** | Creating a vital/walkable business district

**Liz Levin** | Long-time board member | Leader, advocate, inspiration

**Lea Susan Ojamaa** | MA Dept. of Public Health | Healthy Communities leader

**Jim Rooney** | MA Convention Center Authority | Bringing walking to conventioners

## 2008

**Paul Grogan** | The Boston Foundation | Support for walking programs

**Susan Bregman** | WalkBoston volunteer webmaster

**Nancy Caruso** | North End and CA/T community activist

**Patrick Healy** | Nutritionist, walking advocate, and leader

**Uphams Corner Health Center** | Walking Prescriptions Program

## 2007

**Joseph Curtatone** | Mayor of Somerville

**Bill Gasper** | BU Medical Center

**Paul Drew** | Boston Medical Center

**Rob Tuchmann** | Artery Business Committee | Greenway design

**Jorge Martinez** | Project Right | Walking advocacy support

**Shape Up Somerville** | Walking Helps Healthy Communities

**Ken Krause** | Early staffer | Communications Committee

## 2006

**Ken Kruckemeyer** | Technical assistance & transportation Strategist

**Chris Hart** | Adaptive Environments | Integration of ADA standards in pathways

**Greater Boston Chinese Golden Age Center** | Walk leaders, participants

**South Cove Community Health Center** | Walking groups

**Massachusetts Environmental Policy Act (MEPA) Office** | Support for walking analysis in projects

## 2005

**Thomas M. Menino** | Mayor of Boston | Walk to the Democratic National Convention | city staff support of walking

**Vineet Gupta** | Boston Transp Dept | Rose Kennedy Greenway guidelines

**John DeBenedictis** | Boston Transp Dept | Boston's Walk Light Policy

**Ann McHugh** | Boston Public Health Comm | STEPS | Walking advocacy

## 2004

**Beth Larkin** | HNTB Corporation | Sidewalk construction standards

**William "Buzz" Constable** | Leader, Town of Lincoln pathway program

**City of Cambridge Health Department** | Walking programs

**Ann Hershfang** | WalkBoston | Outgoing 15-year President

## 2003

**Matthew Amorello** | Mass Turnpike Auth Chairman | Big Dig sidewalks, paths | Two Zakim Bridge walks

**Karilyn Crockett** | MYTOWN | Walking tour formation and guiding

**Cathy Hill** | Newburyport Schools | Safe Routes to Schools

**Jane Holtz Kay** | Author, Lost Boston, Asphalt Nation

Mass Hwy Dept, CARAVAN for Commuters, Natl Park Service | Safe Routes to Schools funders

**Betsy Boveroux** | Long-time board member | Fundraising

## 2002

**Drs. JoAnn Manson & I-Min Lee** | Brigham & Women's Hospital | walking advocates

**Jim Monahan** | Mass Bay Transp Auth | Walking advocate

**Pat Moscaritolo** | Greater Boston Conv & Visitors Bureau | Walking promotion

**Judy Wagner** | Long-time board member | WalkBoston strategic plan

**Erik Scheier** | Long-time board member | Walking advocate

## 2001

**Project Place** | Clean Corners, Bright Hopes | Walking safety

**Peter Wallace** | The Boston Globe | cartoonist - Harry Fig's Neighborhood

**Nina Garfinkle** | Long-time board member | Graphic design

**Bob Sloane** | Community walking maps & tours

## 2000

**Save the Old Northern Ave Bridge Coalition** | Mike Tyrell, Paul Farrell, Albert Rex, Sean McDonnell

**Hyde Square Traffic Calming Coalition** | Pedestrian improvements  
**Rick Dimino** | Artery Business Committee | Walking advocate  
**Anne Fanton** | Central Artery Environmental Oversight Committee

### 1999

**The Bailey Family** | George, Lucy, Leonie, Gus | annual meeting organizers  
**Arnie Soolman** | Central Transp Planning Staff | Traffic analyst  
**Ken Dumas** | WalkBoston | Cartography for walking maps  
**John Casagrande** | Long-time board member | Walking advocate

### 1998

**Ronny Sydney and John Harris** | Brookline's Harvard St traffic calming  
**Arlene Mattison** | Friends of Leverett Pond | Separated pathways  
**Salisbury Road/Corey Farm Neighborhood Assoc** | promoting safe walking  
**Jon Seward** | Board member | Design ideas for Old State House sidewalks  
**Don Eunson** | Long-time board member | Walking advocate

### 1997

**State Representative Anne Paulsen** | Pedestrian legislation and general support  
**Charles Bahne** | Board member | Author, Guide to Boston's Freedom Trail  
**Sonia Hamel** | Founder, Golden Shoe inventor and major force in early years

### 1996

**Dan Wasserman** | The Boston Globe | Walk-friendly editorial cartoons  
**Nelleen Knight** | Administrative assistance  
**Karla Karash** | Long-time board member | Walking advocate  
**Astrid Dodds** | Cambridge walking advocate  
**City of Cambridge, George Metzger** | Central Square Neighborhood Coalition/Business Association | Street re design in Central Square  
**Methunion Manor Corp.** | Sidewalk snow removal

### 1995

**Bob O'Brien** | Downtown North Association | Walking advocate  
**The New England** | Redesign of facades in Back Bay  
**Sheila Cheimetz** | Sidewalk planning for Mass Ave underpass  
**Thomas Lisco** | Central Transportation Planning Staff | Dean of traffic analysts  
**Sharon Tramer** | Board member | Walking advocate

**1994**

**Edwin Sidman** | Beacon Co | Support for Post Office Square Park, Rowes Wharf

**Susan Quateman** | Board member | Newsletter and Shawmut map creator

**Stephen Falbel** | Board member | Newsletter writing and production

**1993**

**Malcolm Davis** | Long-time board member | Walking advocate

**Howard Taub** | Long-time board member | Walking advocate

**1992**

**Massachusetts Bay Transportation Authority** | Southwest Corridor Project | Separated paths

**Ted Monacelli** | Camb Redev Auth, Monacelli Assoc | Kendall Square planning

**Laurel Siegel** | Administrator, WalkBoston

**1991**

**Dorothea Hass** | WalkBoston | Advocacy and founding efforts

**Ann Hershfang** | WalkBoston | Advocacy and founding efforts

# WalkBoston by the numbers

- 106 of 351 municipalities in Massachusetts have been helped by WalkBoston
- 10,000+ 2nd graders in 50 communities have been taught how to walk safely
- 40 real estate projects valued at \$12+ billion have been reviewed for walkability
- 65 walking maps from Boston to Salem to Springfield
- 500 more children walking to school every day in Revere
- 117 “coveted” golden shoes awarded to walking advocates
- 26 local communities provided with grassroots advocacy training
- 64 walk audits led in 31 communities.

Facebook likes – 1,276

Twitter followers – 4,687

(as of 3/2/16)



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